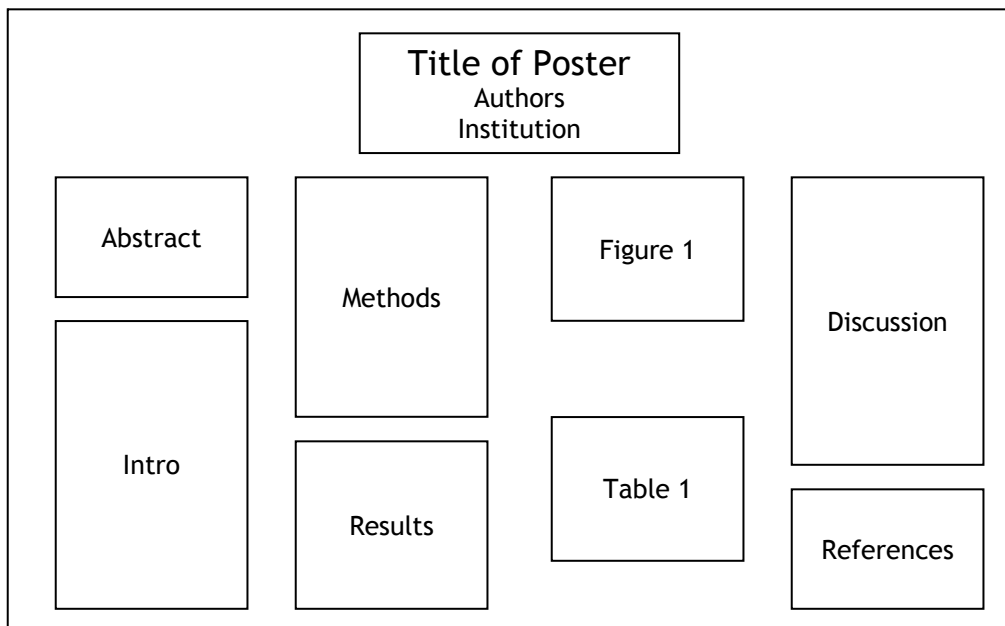


Poster

Design your poster using PowerPoint. Under the Design tab, set the Slide Size to Custom Size: 56 inches width by 36 inches height, with landscape orientation. You can download a sample PowerPoint poster template from the course website.

You should place the title either at the top center of your poster, or in the upper left corner, along with the names and affiliation (Hanover College) of the authors. The poster should be designed so that it is read from left to right. You should have either an abstract or a conclusion paragraph, or you can have both. Give some literature review, citing 3-5 studies and telling how they led to your hypothesis (make sure you give your hypothesis). You should present the methods (participants, materials, procedure) and feel free to use any visual aids that help someone understand your poster (e.g., a picture of the toy monkey you used). For the results, stick with just 1 or 2 central results and focus on those. Present your results graphically (e.g., a bar graph of means) if possible. Each table or figure should include a title that explains why those results are important. Present a discussion of the results, and give a list of any references.

Below is a sample poster layout. Layouts vary depending on the study: for some studies, a single figure is fine. Some studies have Methods sections that are very straightforward, others require more explanation.



Make your font large enough (at least 14-point) that the poster can be read from a distance of three feet. The only exception to this is the Reference section, which can be in smaller font (but still not less than 12-point font). The poster should be self-sufficient, not requiring your audience to read the paper. If you are running short on space, you do not need an overview of your procedure in the last paragraph of your introduction (as you would in a paper) unless it is necessary to understand your hypothesis.

There are several posters from previous projects on the walls of the psychology area of the Science Center, especially in the computer lab (SC 148).

Draft of Poster

At least a week before the poster session (see syllabus for exact date), a draft of your poster will be due.

Poster Grading Criteria

The poster will be graded according to the clarity of the abstract, the development of the hypothesis from previous research, quality and style of overall layout, conciseness, and the clarity, organization, and completeness of methods, results, and discussion. Typical penalties are for not listing the authors or institution, not stating the hypothesis in the introduction, not describing participants, not directly addressing the hypothesis in the discussion section, or printing in a font that is too small to be read from 3 feet away.