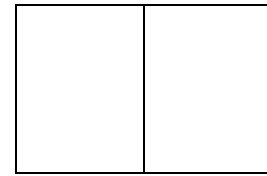


Poster

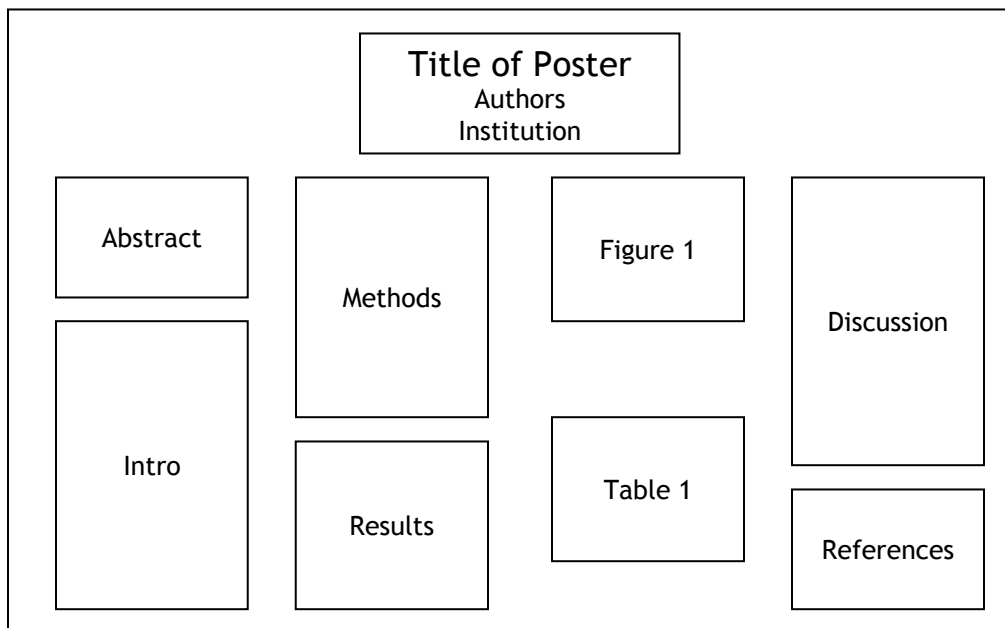
The bookstore sells 22" x 28" pieces of posterboard that you can use to make your poster. The pieces should be taped together so that the poster is 28" high and 44" wide:



Colored posterboard and paper are acceptable, but keep it professional. Think "business suit colors." Do not make us think you are graduating from clown college. No neon.

You should place the title either at the top center of your poster, or in the upper left corner, along with the names and affiliation (Hanover College) of the authors. The poster should be designed so that it is read from left to right. You should have either an abstract or a conclusion paragraph, or you can have both. Give some literature review, citing 3-5 studies and telling how they led to your hypothesis (make sure you give your hypothesis). You should present the methods (participants, materials, procedure) and feel free to use any visual aids that help someone understand your poster (e.g., a picture of the toy monkey you used). For the results, stick with just 1 or 2 central results and focus on those. Present your results graphically (e.g., a bar graph of means) if possible. Each table or figure should include a title that explains why those results are important. Present a discussion of the results, and give a list of any references.

Below is a sample poster layout. Layouts vary depending on the study: for some studies, a single figure is fine. Some studies have Methods sections that are very straightforward, others require more explanation.



Make your font large enough (at least 16-point, preferably 20+ point) that the poster can be read from a distance of three feet. The only exception to this is the Reference section, which can be in smaller font (but still not less than 12-point font). The poster should be self-sufficient, not requiring your audience to read the paper. You do not need an overview of your procedure in the last paragraph of your introduction (as you do in your paper) unless it is necessary to understand your hypothesis.

There are several posters from previous projects on the walls of the psychology area of the Science Center, especially in the computer lab (SC 148). Microsoft PowerPoint can be a useful software application to use in preparing a poster. See the attached grading rubric for a detailed list of criteria.

Draft of Poster

At least a week before the poster session (see syllabus for exact date), a draft of your poster will be due. This draft should consist of one drawing of the layout of your poster (like the diagram presented on this handout) and several pages showing the text or figures that you will put into each of the sections. The draft will be graded for completeness, clarity, and succinctness.

Poster Grading Rubric

The poster will be graded according to the following point system:

Criteria	%
Clarity of abstract / conclusion	1
Development of hypothesis from previous research	4
Clarity / organization / completeness of methods	4
Clarity / organization of results (including Figures and Tables)	4
Clarity / organization of discussion	4
Quality of overall layout / style	2
Conciseness	1
TOTAL	20

The following parts of the poster will be examined for errors

Title not descriptive of study	-1
Title more than 15 words	-1
Authors not listed	-2
Institutional affiliation not listed	-1
Hypothesis not given	-2
Participants not described (how many, age, sex)	-2
Discussion does not directly address hypothesis	-1
Not easily readable from 3 feet away (font too small)	-2